

# CUUSP

Coalition of the Uninsured & Underinsured for Single-Payer

May 7<sup>th</sup>, 2010

Dear Single-Payer Advocate,

The Coalition of Uninsured & Underinsured for Single-Payer (CUUSP) was initiated in the summer of 2009 in Washington, DC with the purpose of educating people about Single-Payer Medicare For All, and sharing the stories of those most adversely affected by the inequities within the U.S. health care system. We, and many like us, submit that equal access to care is a natural human right. According to PNHP (Physicians for a National Health Program), the new health law will leave millions yet uninsured, and does not adequately address the real issue of wasteful spending and sky rocketing costs. Moreover, as Dr. Quentin Young stated recently in a Huffington Post article, the Single-Payer Movement does not have the luxury to “wait and see” what will be the outcome of this new law. We must continue organizing and mobilizing the movement toward Single-Payer Medicare For All.

**Every movement has its music.** With this in mind, CUUSP is joining efforts with Healthcare-Now! to produce a compilation album of songs and stories that will serve to further inform and inspire this present-day civil rights movement. **S-PEACE** (*Single-Payer Expressions for Access to Care Equality*) will combine folk, rock, blues, hip hop, and spoken word alongside testimonials from real people, directly connecting and emphasizing creative and diverse voices within the Single-Payer Movement in a way that is both visceral and visible. We need to “lift every voice” and send the clear message that we, the People, refuse to settle for anything less than a *truly* inclusive, compassionate, and intelligent solution to this nation’s continued health care crisis.

Currently, we are seeking \$100.00 donations (or more) from organizations and individuals who recognize the important role that music and arts must play in raising awareness and transforming consciousness around this human rights issue. 100% of your tax-deductible contribution (tax-deductible through Healthcare Now!) will help cover the cost of producing, promoting, and distributing this very special compilation. We plan to first release this compilation at the upcoming US Social Forum in Detroit (June 2010), and then have it available for purchase through [www.Healthcare-Now.org](http://www.Healthcare-Now.org) and other associated online outlets. We will also duplicate a number of physical copies that can be used by advocates to complement education and outreach efforts nationwide. Donors will be listed on subsequent press, promo materials, the website, and inside the CD jacket. Money generated through sales of this project will go to support the ongoing outreach, education, and organizing work of Healthcare-Now! A budget and narrative of related production expenses is attached.

We thank you for your steadfast commitment to organizing, educating, and realizing Single-Payer Medicare For All. Together, we do make a difference.

In Service,



Mikuak Rai, Organizer  
CUUSP

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## *S-PEACE* Compilation Budget

I.	CD duplication (1,000 copies with eco-jacket) =	\$990.00
II.	Production fee (40 hours x 32.50 per hour) =	\$1,300.00
III.	Artist honorariums (\$50.00 x 12 contributors) =	\$600.00
IV.	Promotional postcards (2,500 qty.) =	\$250.00
V.	Promotional posters (300 qty.) =	\$99.00
VI.	UPC barcode =	\$20.00
VII.	CD Baby / Digital distribution (I-Tunes) access =	<u>\$49.00</u>

**TOTAL = \$3,308.00**

## Budget Narrative

For the budget listed above, we will duplicate 1,000 copies of the CD to be distributed at the US Social Forum in June 2010, as well as online via the Healthcare Now! website and other related outlets. The “production fee” includes the cost of project administration, music acquisition, mixing, graphics/promotional material design, web-technology integration, and coordination of all service providers. Artists contributing original music will receive an honorarium (akin to a licensing fee), and the benefit of being promoted through this nationwide effort. Contributing artists retain total ownership of their creative/intellectual property, and will sign a written agreement with CUUSP/Healthcare Now! allowing us to include their music expressly for the S-PEACE compilation. Promotional postcards and posters will be used at the US Social Forum, and elsewhere, to inform people of the effort and where they may purchase the compilation. The UPC barcode allows the compilation sales (esp. online) to be tracked by Nielsen SoundScan which gives credit for retail sales to the appropriate parties, in this case the contributing artists. CD Baby is an online distribution company through which we will sell the physical CDs, as well as digital download sales by way of their relationships with I-Tunes, DigStation, and similar digital vendors, contributing to an even greater number of sales.